

ANNA

Personal statement

I have five years experience working in the promotions industry I have always occupied positions reliant on great communications and people skills and have a natural confidence filling promotional roles.

I am proud that I have an above average education (NCTJ Newspaper Journalism, BA Honours degree English, 2:1, University of Liverpool)which enables me to take on the most complex and diverse of briefs, learn quickly and deliver effectively. I am always enthusiastic, dedicated, punctual and happy !

Statistics

Statistics

Height 5'7.5"

Dress size 8

Shoe 5

Waist 27

Hips 33

Inside leg 32

Bust 30D

Hair blonde

Eyes blue

Skills

- Exhibitions and Trade Shows Public and B2B,
- Excellent Approach, Invite ,Engage, Inform, Persuade, Retain, Introduce, Data Capture Skills
- Quickly learn any product and client brief and deliver .
- Product Sampling/Selling
- Demonstrator/Sales
- Corporate and Exhibition Hospitality
- Direct Product Sales
- Product /Service Launches and promotions
- Venue/Store Launches and Promotions
- Field Campaigns, Data Capture
- Experiential campaigns and promotions
- FMCG, Products and Services
- Targeted Sales Lead Generating/Appointment Making
- Brand awareness and leafleting campaigns and promotions
- P R and Publicity Campaigns

I formerly worked as a journalist conducting interviews, reviews and following up local news. I have also worked in public relations and have several years experience in hospitality.

All my previous work experience has allowed me to bring a lot to promotional work. I am professional, comfortable dealing with prospective clients, the public and employers. **Continued page 2**

Contact us today if you would like Anna to represent your business



Work Experience

Volkswagen roadshow – data capture and promotions

Biasi rugby world cup roadshow – data capture and promotions

RWM exhibition – NEC – hospitality

Leisure Industry Week exhibition – NEC – data capture

Grand Designs – NEC – demonstration and data capture

Carlsberg Christmas trade fair – Coventry Ricoh arena – drinks sampling and costume

Toyota GB and Lexus - Milbrook Proving Ground – Company Car in Action event – promotions, booking test drives and data capture

Morris Mellet Renewables – leafleting, data capture

BBC Gardner's World and Good Food Show,

Volkswagen – NEC – data capture

Toyota - Ropewalk Shopping Centre Nuneaton – promotions, data capture

Ifsec exhibition – NEC – leafleting, data capture

CV Show, Mercedes Benz – NEC – hospitality

Cheltenham festival – VIP hostess

Reiss – retail sales

Word of Mouth/Hustle club nights – guestlist, promotions, shot girl, hostess

Diffusion designer clothes – online catalogue model



Education

NCTJ Newspaper Journalism

BA Honours degree English, 2:1, University of Liverpool

4 A Levels A – C, Wolverhampton Girls' High School